



PRESS RELEASE

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**PREFERRED FREEZER SERVICES LAUNCH NEW LOGISTICS OFFERING
Preferred Freezer Logistics Provides LTL Consolidation for Customers**

Chatham, New Jersey (January 10, 2011) – To provide its cold storage customers a simple and cost effective transportation service, Preferred Freezer Services (PFS) has introduced a logistics offering to assist their customers with the storage and final delivery of its customers goods. Utilizing an online tracking system, the logistics offering enables customers to monitor their product from port to freezer and freezer to final customer destination process.

Preferred Freezer Services has long been known for innovation and leadership in the cold storage outsourcing market, as well as its “We Get It Done™”, customer approach. This same superior service approach is the foundation of the new PFS Logistics division, and much awaited logistics offering. “Our goal is to simplify the transportation sourcing, management and execution process for our customers,” said Kevin Daly, Vice President, Sales. Daly added, “We are working every day to bring a level of simplicity and service yet to be demonstrated in this industry”. Tendering a load to be moved by PFS Logistics is as simple as selecting PFS Logistics through the company’s Preferred Online web form.

The new PFS Logistics offering provides added visibility throughout the supply chain, from port drayage to any PFS freezer and from the freezer to the end retail or food service customer. This new offering allows customers to inventory their product in the most advantageous location and also leverage the benefits of consolidation of goods with other outbound shipments to maximize transportation efficiencies. PFS Logistics seamlessly consolidates the goods and executes the entire transportation process, including carrier payment. This offers more flexibility, inventory control and immediate cost savings to the cold chain customer.

Preferred Freezer Services maintains a portfolio of 28 cold storage warehouse locations including its fifth automated facility in Elizabeth, New Jersey that opened November, 2011.

For information about PFS Logistics, please visit www.PreferredFreezer.com/logistics/ or contact Kevin Daly at 973-820-4040.

About Preferred Freezer: Preferred Freezer Services is dedicated to designing, constructing and operating state-of-the-art temperature controlled warehouses throughout

the United States and Asia. Preferred Freezer Services has grown from a single facility in 1989 to 28 locations and still growing. Preferred Freezer Services operates in locations throughout the United States with facilities in New York/New Jersey, California, Florida, Georgia, Illinois, Massachusetts, Pennsylvania, Texas, Virginia, Vietnam and China.

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